



San Jose Veterans Day Parade

Official Parade Sponsor Application

We are grateful for your support of veterans in our community, and for those from our community who are presently serving our Nation because they believe in maintaining and defending our freedoms of religion, our freedoms of speech, and our freedoms of choice. Your support enables us to give due tribute to our veterans and active military personnel and give moral strength and pride to their families by seeing that the community of Santa Clara County supports its sons, daughters, fathers, and mothers in uniform. Few things in life can be more rewarding.

- \$10,000 – LEGION OF HONOR**
PLATINUM LEVEL
 - PREMIUM LOCATION IN PARADE
 - 2' x 10' SPONSORSHIP BANNER WILL PRECEDE A UNIT IN THE PARADE
 - PREMIUM LOCATION OF COMPANY NAME AND LOGO ON ALL PARADE ADVERTISEMENTS
 - 6 COMPLIMENTARY INVITATIONS TO RECEPTION AT THE SIGNIA BY HILTON HOTEL RECEPTION WITH GRAND MARSHAL, MILITARY DIGNITARIES, AND CIVIC LEADERS
 - COMPANY RECOGNITION DURING PARADE EVENT AT THE ANNOUNCERS STAND.
 - COMPANY RECOGNITION WITH ALL MEDIA CONTACTS
 - COMPANY RECOGNITION IN SOCIAL MEDIA PROGRAM FULL PAGE AD IN SOUVENIR PARADE PROGRAM
- \$7,500 – ABOVE AND BEYOND**
GOLD LEVEL
 - 2' x 8' SPONSORSHIP BANNER WILL PRECEDE A UNIT IN PARADE
 - COMPANY NAME AND LOGO ON ALL PARADE ADVERTISEMENTS
 - 4 COMPLIMENTARY INVITATIONS TO RECEPTION AT THE SIGNIA BY HILTON HOTEL WITH GRAND MARSHAL, MILITARY DIGNITARIES, AND CIVIC LEADERS
 - COMPANY RECOGNITION DURING PARADE EVENT AT THE ANNOUNCERS STAND
 - COMPANY RECOGNITION WITH ALL MEDIA CONTACTS
 - COMPANY RECOGNITION IN SOCIAL MEDIA PROGRAM
 - FULL PAGE AD IN SOUVENIR PARADE PROGRAM
- \$5,000 – NEVER FORGET**
SILVER LEVEL
 - 2' x 6' SPONSORSHIP BANNER WILL PRECEDE A UNIT IN THE PARADE
 - COMPANY NAME ON ALL PARADE ADVERTISEMENTS
 - 2 COMPLIMENTARY INVITATIONS TO RECEPTION AT THE SIGNIA BY HILTON HOTEL WITH GRAND MARSHAL, MILITARY DIGNITARIES, AND CIVIC LEADERS
 - COMPANY RECOGNITION DURING PARADE EVENT AT THE ANNOUNCERS STAND.
 - COMPANY RECOGNITION WITH ALL MEDIA CONTACTS
 - COMPANY RECOGNITION IN SOCIAL MEDIA PROGRAM
 - 1/2-PAGE AD IN SOUVENIR PARADE PROGRAM
- \$1,000 – HERO SQUAD**
BRONZE LEVEL
 - COMPANY NAME ON ALL PARADE ADVERTISEMENTS
 - 1 COMPLIMENTARY INVITATION TO RECEPTION AT THE SIGNIA BY HILTON HOTEL WITH GRAND MARSHAL, MEDAL OF HONOR RECIPIENTS, AND CIVIC LEADERS.
 - COMPANY RECOGNITION DURING PARADE EVENT AT THE ANNOUNCERS STAND
 - COMPANY RECOGNITION WITH ALL MEDIA CONTACTS
 - COMPANY RECOGNITION IN SOCIAL MEDIA PROGRAM
 - 1/4-PAGE AD IN SOUVENIR PARADE PROGRAM
- \$500 – HEROIC SUPPORTER**
 - COMPANY NAME ON ALL PARADE ADVERTISEMENTS
 - COMPANY RECOGNITION DURING PARADE EVENT AT THE ANNOUNCER'S STAND
 - COMPANY RECOGNITION WITH ALL MEDIA CONTACTS
 - COMPANY RECOGNITION IN SOCIAL MEDIA PROGRAM
 - COMPANY LISTED IN SOUVENIR PARADE PROGRAM
- \$250 – PATRIOTIC SUPPORTER**
 - COMPANY NAME ON PARADE FLYERS
 - COMPANY RECOGNITION DURING PARADE EVENT AT THE ANNOUNCER'S STAND
- \$150 – PROUD SUPPORTER**
 - COMPANY RECOGNITION DURING PARADE EVENT AT THE ANNOUNCER'S STAND

SPONSOR INFORMATION

NAME: _____

COMPANY: _____ PHONE: _____

ADDRESS/CITY/ST/ZIP: _____

EMAIL: _____

WEBSITE: _____

PAYMENT DETAILS

CHECK ENCLOSED, MADE PAYABLE:
UNITED VETERANS' COUNCIL OF SANTA CLARA COUNTY
PO Box 26517
SAN JOSE, CALIFORNIA 95159-6517

INVOICE ME: PAPER INVOICE E-INVOICE (PAYPAL)

SEND LOGO: INFO@UVSCCC.ORG

QUESTIONS CALL: 408-858-0086